

Organic Dairy Marketing Assistance Program - 2024

What You Need to Know



Overview

The Farm Service Agency (FSA) is assisting dairy producers with the Organic Dairy Marketing Assistance Program (ODMAP 2024). ODMAP was established to help organic dairy producers who have faced significant and unique increases in their marketing costs, increases in feed, transportation costs and the limited availability of organic grain and forage commodities.

Through ODMAP 2024, USDA's Farm Service Agency (FSA) is making funding available to organic dairy operations to assist with projected marketing costs in 2024, calculated using their marketing costs in 2023.

Eligible producers include certified organic dairy operations that produce milk from cows, goats and sheep.

Program Improvements for ODMAP 2024:

- Payment rate increase to \$1.68 per hundredweight compared to the previous \$1.10 per cwt and;
- Production cap increase to nine million pounds compared to the previous five million pounds.

How ODMAP Works

FSA is providing financial assistance for a producer's projected marketing costs in 2023 based on their 2024 costs, not to exceed 9 million pounds per dairy operation.

ODMAP 2024 provides financial assistance that immediately supports certified organic dairy operations during 2024 keeping organic dairy operations sustainable until markets return to more normal conditions.

How to Apply

FSA is accepting applications from Monday, Sept. 30 - Friday, Dec. 13, 2024. To complete the ODMAP 2024 application, producers must certify to pounds of 2023 milk production, show documentation of their organic certification, and submit a completed application form.

Organic dairy operations are required to provide their USDA certification of organic status confirming operation as an organic dairy in 2024 and 2023 along with the certification of 2023 milk production in hundredweight.

Need Help with Organic Certification Fees?

The **Organic Certification Cost Share Program (OCCSP)** covers 75% or up to \$750 per category of certification costs.

Categories include:

- Crops
- Wild crops
- Livestock
- Processing/handling
- State organic program fees (California only)

Organic producers and handlers should apply for OCCSP by the Oct. 31, 2024, deadline for eligible expenses incurred from Oct. 1, 2023, to Sept. 30, 2024.

Need Help Transitioning to Organic?

The **Organic Transition Initiative** is a new suite of multi-agency programs to support farmers transitioning to organic production, including:

- **Transition to Organic Partnership Program**, providing field-based assistance, workshops, field days, access to resources and peer-to-peer mentoring for transitioning farmers.
- Direct Support through **conservation assistance** and **crop insurance premium assistance** for transitioning and existing organic farmers.
- **Organic Market Development Grant Program** improves organic supply chain security in targeted markets to ensure transitioned products have access to processing, storage, distribution, and consumer markets.

Additional USDA Organic Programs

OTI complements existing assistance for organic producers, including FSA's **Organic Certification Cost Share Program** which helps producers obtain or renew their organic certification. Risk Management Agency administers federal crop insurance options, including **Whole Farm Revenue Protection** and **Micro Farm**, which may be good options for organic producers. AMS National Organic Program develops and enforces **consistent national standards** for organically produced agricultural products sold in the United States.

More Information:
For more information, visit farmers.gov/organic.

